

**Media Contact:**

International Surf Lifesaving Association (ISLA)

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**FOR IMMEDIATE RELEASE****Local Charity, International Surf Lifesaving Association (ISLA), Needs Area Support to Receive \$250,000 Grant from Chase Community Giving**

*Area residents can make a huge impact by voting on Facebook*

HUNTINGTON BEACH, CA (September 6, 2012) – The International Surf Lifesaving Association (ISLA), a non-profit 501(c)3 that works to reduce drownings worldwide is competing against 196 charities nationwide for grants ranging from \$10,000 to \$250,000 from the Chase Community Giving program. Residents can help ensure their success by simply voting for ISLA through the Chase Community Giving program on Facebook.

Through the utilization of social media networks, the Chase Community Giving program has already directed more than \$20 million dollars toward charities nationwide, putting the power to bring positive change across the nation into the hands of those who need it most. Due to enthusiasm, the program is being continued this year, giving 196 charities, including ISLA the opportunity to win grants to further their mission.

*“ISLA is constantly striving to strengthen our community and our world by providing the educational tools and equipment to those in need. In the past 4 years, we have conducted 8 lifeguard training courses in 5 countries and rescued numerous people from drowning. Receiving even \$10,000 would be an unbelievable opportunity to ensure the great work of this organization continues,” said ISLA Director, Olin Patterson.*

The Fall 2012 round of the Chase Community Giving program is designed to benefit smaller and local charities by being limited to 501(c)3 charities with operating budgets under \$10 million. The top eligible charity receives \$250,000 and the remaining 195 top charities earn \$10,000 through \$100,000 awards, for a total of \$5 million dollars in grants.

With the support of our volunteers, fans, and local residents, ISLA has the opportunity to get much needed resources to implement big changes!

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Go to  
[Facebook.com/ChaseCommunityGiving](https://www.facebook.com/ChaseCommunityGiving)

*Darwin Castro, a Nicaraguan, is a firm believer in the impact of ISLA, "ISLA volunteers coming to Nicaragua to train lifeguards always surprises me because it's a huge task. It is important realize that this type of activity can only be achieved together; and it would not be possible without the support of the people of ISLA. The truth is the members of ISLA deserve much respect, appreciation and gratitude. From the people of Nicaragua thank you very much!"*

## **How You Can Help**

You can help ISLA receive up to \$250,000 by simply visiting [Facebook.com/ChaseCommunityGiving](https://www.facebook.com/ChaseCommunityGiving) and casting your vote!

If you have questions about ISLA or would like to get involved, please contact [info@islasurf.org](mailto:info@islasurf.org) or call (949) 478-4752.

## **About International Surf Lifesaving Association (ISLA)**

The International Surf Lifesaving Association (ISLA) is a collaborative network of lifesavers working together to reduce drownings worldwide by providing training, medical supplies, disaster relief, exchange programs, and emergency personnel to beach communities around the world. ISLA has projects in seven countries; United States of America, Mexico, Nicaragua, Dominican Republic, Costa Rica, Chile, and Macedonia.

## **About Chase Community Giving**

Chase Community Giving is grant program inspiring a new way of corporate philanthropy by letting participants vote to help determine which small and local non profits will receive donations from Chase. The program has given away over \$20 million in grants to charities nationwide, with focuses including animals & environment; education; health; military & veterans; poverty; and the arts. To learn more about the program, visit [Facebook.com/ChaseCommunityGiving](https://www.facebook.com/ChaseCommunityGiving).



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